



NEWS RELEASE

Dave Sanders, Once Again Named 2007 International RCDD Instructor of the Year!

June 2008- Pomona, CA.

“Providing a contribution and making a difference in our industry are my life goals”

Previously, Dave received CET'S 2003 and 2004 RCDD international instructor of the year award, as well as 2005 telecommunications public speaker of the year.

As Dave goes on to say “These awards are the result of a tremendous amount of hard work of many other people out in the industry , including CET, BICSI and ARROW WIRE & CABLE INC.”

“ When I show up to teach a class I’m really showing up to make a difference in peoples lives.”

“Our team will leave no man behind”

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DAVE SANDERS, Vice President of Sales & Marketing for ARROW WIRE & CABLE INC., was once again named 2007 *International RCDD Instructor of the Year*. In January this prestigious award was presented by CET, a BICSI approved instructional facility in Apopka, Florida. Dave has been teaching the RCDD class nationally for CET since 2000. Several hundred of the world’s RCDD designers have come from CET and Dave’s classroom.



As a popular public speaker, and only one of the very few people in the world to achieve all three designations – RCDD/LAN/OSP – Sanders claims the secret ingredient to his success here is “PASSION”. Dave attributes his continued success to his new employer, Arrow Wire & Cable Inc.

Arrow is another world class distribution channel that has stepped up when it comes to helping people and their customers become better in this business. Arrow Wire & Cable will now be hosting dozens of CET RCDD classes on the West Coast. Dave’s unusually high pass rate continues to draw the support and resources of stand-out companies such as Arrow Wire & Cable. Dave, CET and Arrow all share a commitment to furthering education in the industry. Sanders is honored that contractors, end-users, and engineers have collectively all nominated him for this award for a third time. “Considering that most of our students are industry customers, we have a chance here to help enhance their opportunities in a difficult market. We value being in a position to assist our students in making their business better and more competitive . Our students make our mission simple: WIN!”